

Care Markets and Quality Forum Event

Supporting a sustainable and responsive market which works well for people

Thursday 7th March 2019

10:30 – 16:30

St Luke's Community Centre, 90 Central Street, London, EC1V8AJ (close to Old Street)

We will be promoting the event on twitter via **@tlap1** using the hashtag **#caremarketsquality**

10:30 - 11:00	Registration and refreshments
11:00 - 11:10	Welcome and overview of the day Sharon Allen and Bill Davidson, Co-chairs of the CMQF Steering Group
11:10 - 11:25	National Workforce - Setting the scene and context for the day Sharon Allen, Co-chair of the CMQF Steering Group
11:25 - 12:15	National Recruitment Campaign – Every day is different – Jennifer Sheils, Chief Campaign Planner, Department of Health and Social Care
12:15 - 13:15	My support, my own way What is it like to employ a personal assistant and what is it like for a personal assistant to be employed? Kate Sibthorp, National Coproduction Advisory Group Overview of employment and engagement of Personal Assistants Carol Reeves, Project Manager, Employer Engagement, Skills for Care Essentials of Personal Health Budgets Steven Pruner, Senior Manager for Personalised Care, NHSE
13:15 - 14:00	Lunch
14:00 - 15:00	What matters to me? ESTHER model and café adopted in Kent County Council Anne Tidmarsh, Director ASCH Partnerships and Dr Robert Stewart, Clinical Design Director, Design and Learning Centre, Kent Council Council.
15:00 - 16:20	Supporting proactive and responsive markets which work well for people Panel discussion with representatives from: Local Government Association (LGA) Association of Directors of Social Services (ADASS) United Kingdom Homecare Association(UKHCA) National Coproduction Advisory Group (NCAG) Care Quality Commission (CQC)
16:20 - 16:30	Round up and close